

JCHS COLLECTIONS

Commercial Use & Fees

Commercial use fees apply to photographs or document scans which are published in any book, magazine, calendar, newspaper, non-print media, social media, blog, website, etc., or which are used for displays, advertising purposes, etc.

Permission is granted for "one-time, non-exclusive" use in one publication or display.

Upon production, a copy of the article, book, video, etc. in which a photograph or document is used must be sent to JCHS for inclusion in our research library.

All public use of JCHS photographs must be acknowledged as "from the collection of Jefferson County Historical Society."

Refer to the tables in this document for fee structure associated with the following fee categories:

- <u>Books</u>
- Periodicals
- <u>Newspapers</u> (editorial and commercial)
- <u>Multimedia</u> (editorial and commercial)
- <u>Internet</u>
- Other special use
- Other special media use
- <u>Website</u>

Additional Information

All rates are calculated as per image unless otherwise noted.

Patrons are eligible to receive a 10% discount off the total price of incurred usage fees, provided they purchase or have an active JCHS membership.

Postcards, posters, calendars, or other single-use mass reproduced products are subject to special contractual agreements with JCHS. For requests involving unusual uses, JCHS archivist or executive director may negotiate other fee conditions, including royalty fees or percentage of sales.

Licensing of JCHS publication rights including books, magazines (in whole or in part) and website content are subject to special contractual agreements with JCHS on a case-by-case basis.

Licensing Usage Categories

Category	Rates	Fee Adjustments Only one type of fee discount may apply
Books Includes printed books, CD-ROM, videotape, e-books, and other format distribution. Does not include online distribution.	<u>Copies</u> Under 499: \$20 500-2,999: \$25 3,000-9,999: \$40 10,000-24,999: \$75 25,000+: \$150	
Subsequent editions of book publications require contacting JCHS for relicensing, including digital versions for public release	Use in e-books, or print-on- demand publications: \$25	
Periodicals Rates do not apply to usage as online periodicals (this is an additional internet usage fee).	<u>Circulation</u> Under 5,000: \$15 5,000-9,999: \$20 10,000-49,000: \$50 50,000-99,999: \$75 100,000+: \$150	501(c)3 nonprofit or book authors with self-published works
Newspapers Rates do not apply to usage as part of online newspapers (this is an additional internet usage fee).	Editorial use Washington State newspaper: \$25 Out-of-state newspaper: \$50	under 2,999 copies receive 10% off rates listed
	<u>Commercial/advertising use</u> Washington State newspaper: \$50 Out-of-state newspaper: \$100	Images used as book, periodical, newspaper, or
Multimedia Includes broadcast television, cable, video, DVD, CD-ROM, non-published printed works.	<u>Editorial use</u> Regional (Washington State): \$30 National (United States): \$50 International (World): \$100	multimedia covers are calculated at 200% of the rates listed
	<u>Commercial/advertising use</u> Regional (Washington State): \$50 National (United States): \$100 International (World): \$200	
	Licensing period for all multimedia use is two years, unless otherwise stated in licensing agreement.	
	National usage license fee includes regional. International usage license fee includes national and regional use.	

Licensing Usage Categories

Category	Rates	Fee Adjustments Only one type of fee discount may apply
Internet Includes use on any website, blog, social media sites, web- based portal, or handheld device that uses the internet for communication, display, or exchange of content Internet usage fee may be assessed in addition to other licensing fees listed Oversize special fees Includes public exhibitions, displays, or décor	<u>Online use, JCHS image content only</u> Editorial use: \$25 Commercial/advertising use: \$100 <u>Online use, digitized</u> Commercial use of other JCHS publications: \$75 Over 16"x20" to 24"x36": \$75 Over 24"x36" to 48"x72": \$100 Over 48"x72" to 50 square feet: \$250 Over 50 square feet: \$10 per square foot	501(c)3 nonprofit or book authors with self- published works under 2,999 copies receive 10% off rates listed

Other Special Media Use

Туре	Rates	
Commercial	Washington State: \$25	
Television	National: \$50	
Public Television	Local: \$10	
	National: \$20	
Public Exhibition	Nonprofit: \$30	
or Display	Commercial: \$50	
Internet/website	Nonprofit: \$10	
	Commercial: \$75	
Film footage	Nonprofit: \$5 per	
	second	
	Commercial: \$20 per	
	second	

Website Use

Website type	One-time use per image
Nonprofit educational	\$10
General education	\$25
Commercial	\$75

For website use of JCHS photographs, we request the scan of each image be no larger than 72 dpi (to discourage duplication of web images). Further, we request a credit line on the bottom of each photo ("From the collection of Jefferson County Historical Society"), an object ID for other researchers' reference, and a disclaimer on the homepage about contacting the appropriate institutions directly if interested in using any images found on the website.